

SUMMER TRAINING CAMP SUMMARY REPORT 2025

SQUASH



OVERVIEW

Training Camp

Timeframe: July – August 2025

Total Participants: ~70+

Countries/Regions Represented:

- Asia: China, Hong Kong (China), Malaysia, Singapore
- North America: Canada
- Africa: Egypt

Key Achievements:

- Cross-Continental Exchange: Built a youth squash network across Asia, North America, and Africa
- Player Development: Balanced training and competition, enhancing skills and international adaptability
- Club Visibility: Partner clubs showcased globally through multi-platform promotion, reaching more families and communities



2025 SUMMER TRAINING CAMP Highlight

**DIAMOND
SQUASH**

Duration: Jul 21-26
Participants: 20+Campers
Campers From: Malaysia,
China, Canada, Egypt



SHANGHAI

**IVY
SQUASH**

Duration: Jul 28 - Aug 2
Participants: 20+Campers
Campers From: Malaysia,
China, Canada, Egypt



BEIJING

**USS
SQUASH**

Duration: Jul 28 - Aug 1
Participants: 10 Campers
Campers From: Beijing



BEIJING

**ELITE
SQUASH**

Duration: Aug 4-8
Participants: 8 Campers
Campers From: Shenzhen



SHENZHEN

**PASSION
SQUASH**

Duration: Aug 11-15
Participants: 12 Campers
Campers From: Shanghai



SHANGHAI

**EGYPT
CAMP**

Duration: Jul 29 - Aug 11
Participants: 10+Campers
Distribution: China,
Singapore, Canada, Egypt



CAIRO

Cooperation

1. Brand Exposure & Recognition

- Camps showcase club facilities, coaches, and players globally
- Visibility across Instagram, RED, and WeChat
- Strengthens positioning in the “International Junior Squash Network”

2. Recruitment & Parent Trust

- Success stories, feedback, and photos serve as recruitment tools
- Content reused in 2026 promotions to build trust
- “International Training Camp Partner” becomes a unique differentiator

3. Long-Term Cooperation & Promotion

- Multi-year collaboration positions clubs as professional & international
- Featured prominently in 2026 summer camp campaigns, attracting cross-border students
- FindingSquash acts as both organizer and brand promoter

4. Future Growth Together

- Clubs can become hubs for international youth squash exchanges
- Expand commercial collaborations and resources through camp exposure
- Turn this year’s success into greater visibility and more players next year



2026 Collaboration Opportunities

Key Initiatives

- **U.S. High School Camp:** Squash + academic preparation for students applying to U.S. high schools
- **U.S. College Recruiting Camp:** Direct connection to U.S. college squash coaches and recruitment pathways
- **China-Egypt Youth Exchange Camp:** International training and cultural exchange for young athletes
- **Customized Coaching:** Long-term private coaching led by Egypt's former national head coach & top professional coaches

Open to Collaboration

- Partner Clubs Welcome – We invite international clubs, school coaches and organization to join us in designing customized training programs in China or abroad
- Co-create camps that blend international standards with local development, tailored to players' needs
- Expand global youth squash networks and create meaningful exchange programs for players and coaches alike.

Contact Us



LOOKING AHEAD 2026

UNLOCK GLOBAL OPPORTUNITIES WITH

Finding-Squash

**International Camps | Elite Training | Tailored Programs
in China**

THE END